



Since we launched the Dannon Pledge in April 2016, a lot has happened, including the conversion of about 65,000 acres to non-GMO cropland to provide feed for the cows that make milk for our Non-GMO Project Verified products. And in pursuit of our sustainable agriculture ambitions, we launched a multi-year, multi-million-dollar soil health research program to help farmers improve the qualities of soil and their efficiency. Lastly, in pursuit of transparency we voluntarily disclose the presence of GMO ingredients for Dannon products that contain them consistent with the disclosure guidance of the former Vermont "[Act 120](#)." And for those that are Non-GMO Project Verified the familiar 'butterfly' logo is on-pack.

We also joined forces with WhiteWave Foods while becoming the largest Public Benefit Corporation in the country. And in April 2018, we introduced our new identity, Danone North America, and announced that we became the largest Certified B Corporation® in the world as part of our continued purpose-driven journey.

When we introduced The Dannon Pledge, The Dannon Company made only non-organic dairy products. Whereas today as Danone North America we work with farmers and other agricultural producers who rely on different models of agriculture, including organic, Non-GMO Project Verified and conventional practices. Our producer partners join us from many regions of the country and specialize in both animal and plant-based farming. Our portfolio of beloved brands earned us positions as the top yogurt maker, the top organic food maker and a leader in plant-based and organic foods and beverages in the U.S.

The spirit that compelled us to create The Dannon Pledge continues to drive our decisions as we build Danone North America, of which Dannon is now a part. Given how we've grown, we are working on new ambitions including our commitment to soil health and regenerative agriculture, the commitments outlined in the 2018 packaging policy and maintaining our certification as a B Corp™.

What hasn't changed is our mission, which remains steadfastly to bring health through food to as many people as possible. And while we work on this, rest assured we will continue to focus on offering a range of delicious and responsibly produced choices.

December 2018