



INTRODUCING NEW SO DELICIOUS DAIRY FREE SHREDS
Another So Delicious Dairy-Free Solution

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Broomfield, CO, September 7, 2017 – So Delicious Dairy Free, a leading dairy-free national brand, announced today the launch of a new line of dairy free cheese items. Dedicated to providing an array of delicious delights, the brand is excited to now be offering even more dairy-free solutions. New So Delicious Shreds are gluten-free, dairy-free, soy free, vegan, Non-GMO Project verified. They are created with organic coconutmilk and come in three deliciously melty and stretchy flavors.

“At So Delicious, we are committed to doing the right things for people and the planet. This includes being mindful of dietary habits and the demand for high quality, great tasting ingredients,” said Lindsey Morgan, Brand Manager for So Delicious. “As a leading provider of plant-based products, So Delicious is committed to developing better-for-you versions of the everyday foods that people love to eat without sacrificing taste.”

So Delicious Dairy Free Shreds join the company’s full line of dairy-free offerings, including, dairy-free frozen desserts, cultured products, coffee creamers, beverages, and more. The Dairy-Free Shreds come in Cheddar, Mozzarella and Cheddar Jack varieties. They will be available for a MSRP of \$4.99-\$5.49.

So Delicious Dairy Free products can be found in the refrigerated and frozen aisle. For a list of full product offerings and complete nutritional information, please visit us on Facebook at So Delicious Dairy Free or Twitter and Instagram @So_Delicious or online at SoDeliciousDairyFree.com.

About So Delicious® Dairy Free

So Delicious Dairy Free has been bringing joy to dairy-free lives for nearly 30 years. They offer an array of delicious dairy-free delights you can feel good about sipping, biting, scooping, licking and chugging throughout your day. From their robust allergen testing program to the innovative work they do creating products made with the highest quality ingredients, they are committed to doing the right things for people, animals and the planet. Their entire line of foods and beverages is certified vegan and either enrolled in or verified by the Non-GMO Project. So Delicious Dairy Free sells products including dairy-free frozen desserts, beverages, cultured products, coffee creamers and more.